3D MODELLING AND VISUALISATION
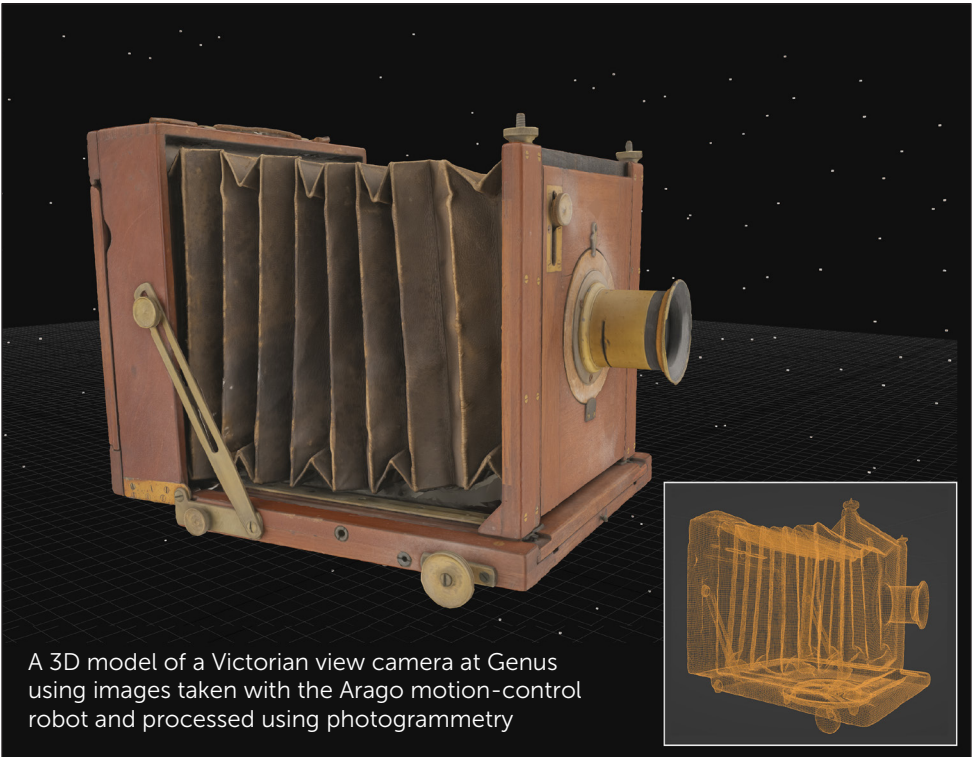
For the Cultural Heritage Sector

We are pleased to announce a **NEW PARTNERSHIP** between

DIGITISATION.IO, GENUS and ATS

Our aim is to bring the specialist knowledge, skills and creativity
offered by all three companies into one service to provide
3D modelling and visualisation for the cultural heritage sector.

Visit our stands M5, M3 and K4
to see our automated capture robot
in action and talk to the team.

A 3D model of a Victorian view camera at Genus using images taken with the Arago motion-control robot and processed using photogrammetry

CONSULT...

Digitisation.IO are consultants who specialise in digitisation. They can work with you to define your objectives for digitisation, including 3D objects, define the methodology for 3D capture and manage the project for you.

Digitisation.IO have a strong record in providing consultancy services for digitisation. They can advise you on the best digitisation methods for your project, help build a business case for your activities, decide on workflow methodology, as well as help you find contractors and skilled operators to meet your needs.

Visit us on stand M5

DIGITISATION.IO
SCAN DATA EXPERTS

GENUS
ARCHIVE · DIGITISE
www.genusit.com

Digitisation.IO have worked with Genus, recognised leaders of digitisation services in the UK, to develop their 3D capture process and 3D model creation, deploying an automated photogrammetry capture rig to decrease capture time and ensure an efficient workflow.

Genus offers photogrammetry capture services at their dedicated facility in Nuneaton and an on-site service where objects can be captured at the client's premises. Using automated capture to reduce the variables of capture, Genus can offer this service at an affordable price.

Visit us on stand M3

CREATE...

Once Genus have created your 3D assets and objects, ATS can make them the heart of a creative and memorable visitor experience. ATS have over 25 years experience in assisting cultural and visitor attractions to engage visitors. Passionate about creating captivating storytelling and interpretation, ATS provide a full service of creative content production, technology hardware and offer dedicated support to ensure a client's needs are always at the core of what we do.

Visit us on stand K4

ATS

3D computer models of objects in cultural heritage collections can be used in all kinds of ways, creating new opportunities to excite your existing audiences and engage with new ones. They can be used in interactive displays, online, in films and even in games. They can be 3D printed, both cheaply for use in handling sessions, but also as highly accurate replicas of the original artefact.

Contact us to begin your 3D journey